

Call for Sponsoring & Exhibition



ACTUATOR 20

International Conference and Exhibition on
New Actuator Systems and Applications

**Congress Center Rosengarten
Mannheim, Germany
16–18 June 2020**

www.actuator.de

Organized by:

Society of Microelectronics,
Microsystems and Precision
Engineering (VDE/VDI GMM)

VDE



GMM

Welcome to the ACTUATOR Conference 2020

ACTUATOR 2020, the 17th International Conference and the 11th International Exhibition on New Actuator Systems and Applications, will take place in Mannheim, Germany, on 16 – 18 June 2020.

ACTUATOR is a major biennial event, providing a **platform for leading experts, suppliers and users in the field of new actuators and low-power electromagnetic drives from all over the world.**

The Conference



ACTUATOR's Success Story

Attracting nearly 300 participants from more than 20 countries, the International Conference on New Actuators has quickly become **the most important forum to meet leading international specialists**, share their expertise and start business cooperations in the field of new actuator technologies.

Over the years, a huge variety of excellent ideas and results has been reported. A lot of them have been raised **from vision to mass product**. Among the success stories you will find quite a number of established applications of new actuators, in particular their well-known use in fuel injection, adaptive shock absorbers, nano-positioning, precision engineering like camera lenses and other applications of miniaturized drives. In this way, ACTUATOR has launched the **realization of new product generations** with outstanding compactness and high performance properties which so far have not been achieved in conventional technologies.

Conference Focus

Technological Topics

- Actuators based on ER / MR fluids
- Low-power electromagnetic actuators
- Magnetic shape memory actuators
- Magnetostrictive actuators
- Micro / nano actuators
- Piezoelectric actuators
- Polymer actuators
- Shape memory actuators
- Shape memory polymer actuators
- Emerging actuation principles

Application-oriented Topics

- Active vibration / active noise control
- Actuator control
- Adaptronics
- Aerospace applications
- Automation / micro robotics /robotics
- Automotive applications
- Haptic / tactile applications
- (Bio) Medical applications / medical engineering
- Microfluidic handling devices

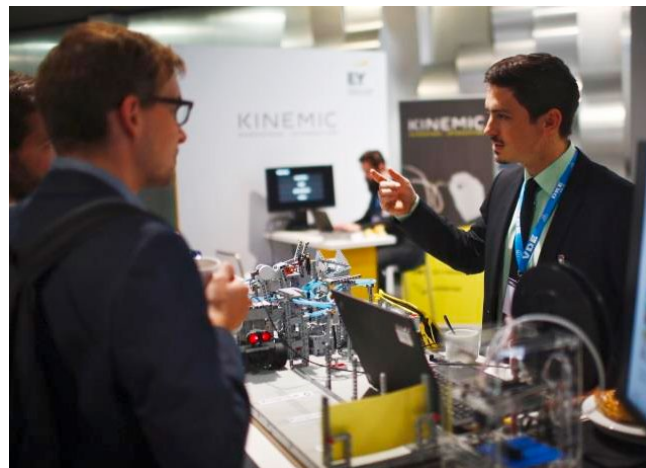
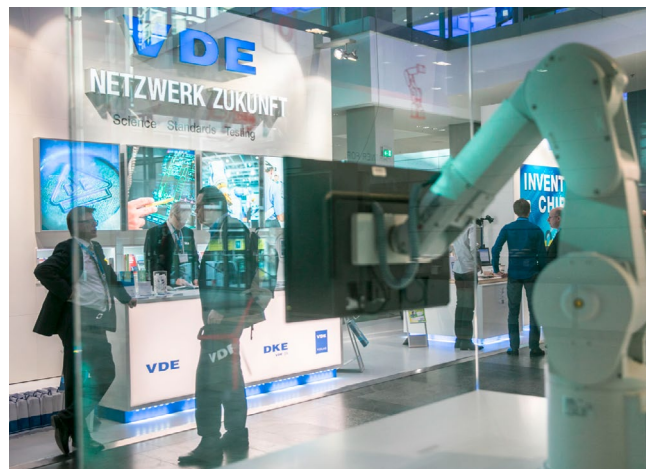
Related to Areas such as

- Adaptronics
- Automation / micro robots / robots
- Information technology
- Manufacturing technique / micro assembly
- Medicine / medical engineering / biotechnology
- Motor vehicles / aviation
- Optics / laser
- Precision engineering

The Exhibition – A spotlight for your company

Within the exhibition area, we will have **application oriented presentations on a product level**, besides the in-depth conference program.

This Exhibition Forum provides additional information about the exhibition topics on the product level especially to visitors of the exhibition. Exhibitors and other parties are therefore invited to respond with their contributions and presentations to potential customer demand.



List of exhibitors

In order to provide all visitors with a clear orientation, a list of exhibitors including information about all exhibiting companies will be distributed along with other conference documents.

Registered exhibitors are requested to send a short text (max 500 characters including spaces) about the products and services presented as well as a company logo (vector eps format or as high-resolution TIF) as soon as possible to vde-conferences@vde.com.

Exhibition schedule

Mon 15th June 2020	12:30 – 19:00	Set-up
Tue 16th June 2020	07:00 – 08:00	Set-up
	09:00 – 22:00	Exhibition
Wed 17th June 2020	09:00 – 18:00	Exhibition
Thu 18th June 2020	10:00 – 16:30	Exhibition
	16:30 – 21:00	Closing

Please note that the a. m. information may still be updated until the final release of the conference program.

ACTUATOR – Target Group

Leading experts, suppliers and users in the field of new actuators and low-power electromagnetic drives from all over the world.

The invitation to attend ACTUATOR is oriented towards the demands of executives and researchers from industrial companies as well as institutes, colleges and universities interested in the transfer of R&D results into innovative actuator applications and drive technologies.



Communication & Marketing

VDE provides a vast experience in marketing and social media to present your company as a global player and influencer.



Direct marketing

Printed materials, e.g. invitation flyers, program and branding on site



Media partnerships

Access to relevant target groups



Social media

Various social media channels (Xing, Facebook, Instagram, Twitter, Youtube)



Email marketing

Marketing & multi-level newsletter campaigns to more than 9,500 contacts



Web

Logo & company presentation on the event website

Your choice as our partner

Premium Sponsor

10.000 €

- 12 m² booth
- 5 free tickets
- Full-page advertising in the conference program
- 3 Give-Aways in the conference bag
- Logo presentation (print and online)
- Company profile on the conference website (approx. 1.000 characters)
- Logo presentation on the main stage
- Interview (Article on the website, social media)
- Exclusive lanyard sponsoring during the event (provided by the sponsoring partner)

Gold Sponsor

5.000 €

- 6 m² booth
- 2 free tickets
- Half-page advertising in the conference program
- 1 Give-Away in the conference bag
- Logo presentation (print and online)
- Company profile on the conference website (approx. 1.000 characters)

Bronze Sponsor

2.500 €

- 1 free ticket
- Logo presentation (print and online)
- Company profile on the conference website (approx. 500 characters)

- Host in the coffee bar
- Webcast
- Conference-App

Platinum Sponsor

8.000 €

- 9 m² booth
- 3 free tickets
- Full-page advertising in the conference program
- 2 Give-Aways in the conference bag
- Logo presentation (print and online)
- Company profile on the conference website (approx. 1.000 characters)
- Testimonial on the website, social media

Silver Sponsor

3.500 €

- 6 m² booth
- 1 free ticket
- Logo presentation (print and online)
- Company profile on the conference website (approx. 1.000 characters)

Do you wish to increase your personal networking?
Feel free to host on a social event of your choice
(business lunch, get together or dinner)

Exclusive services upon request

Example

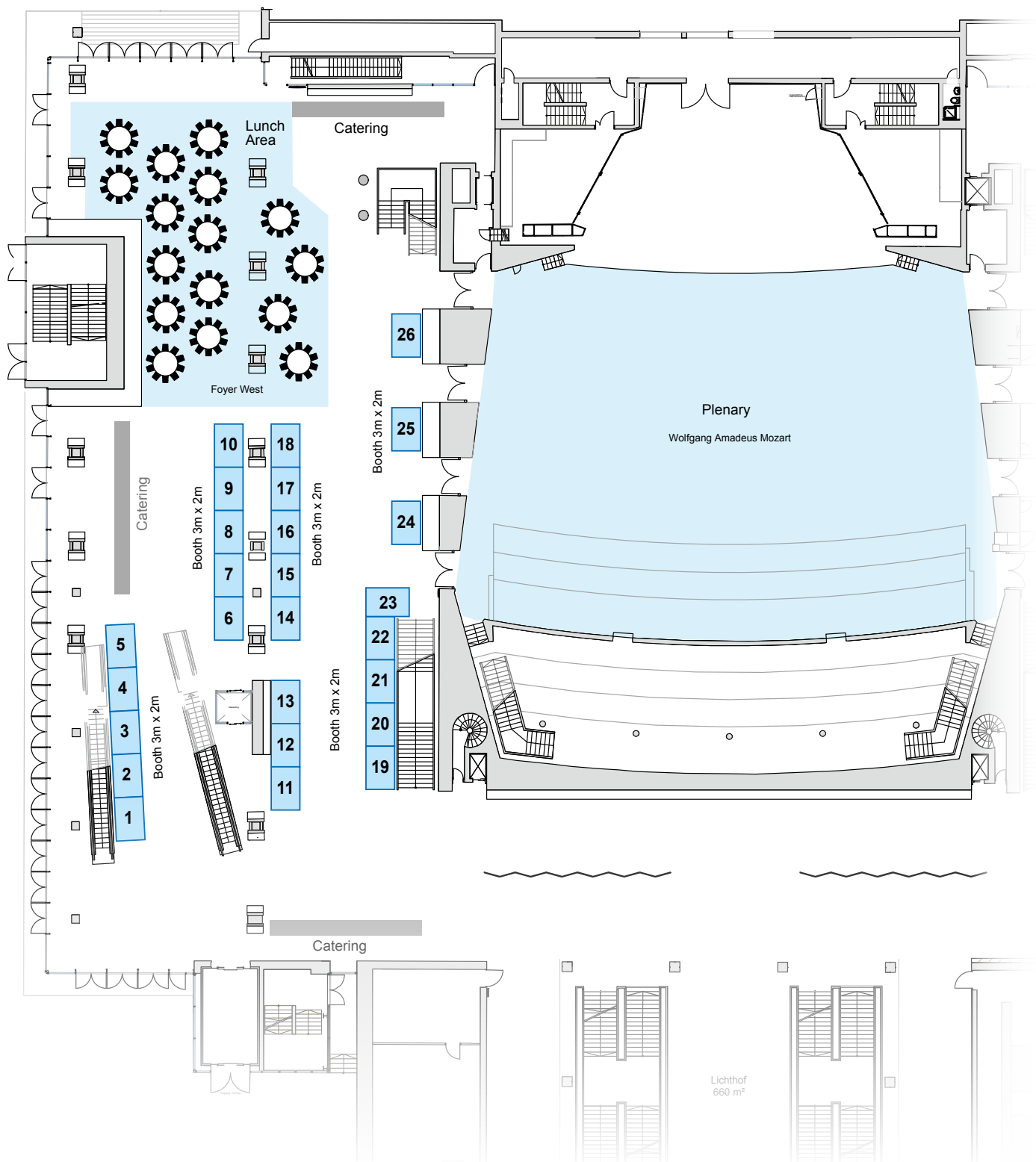
- 2 free tickets
- Special invitation to all conference guests for lunch/dinner
- Indication of your role as a host in the conference program
- Opening speech before lunch/dinner
- Logo presentation during the buffet
- Premium content on the conference website

We support you to arrange an individual presentation concept according to your ideas and objectives. Join us as a partner on the Actuator 2020! Visit us on www.actuator.de

Exhibitors Plan

Congress Center Rosengarten
Mannheim, Germany
16–18 June 2020

www.actuator.de



ACTUATOR 20

Exhibition & Sponsoring Packages

16–18 June 2020 at Congress Center Rosengarten,
Mannheim/Germany

Please fill in the registration form at www.actuator.de

More information:

VDE Konferenz Service,
Stresemannallee 15, 60596 Frankfurt/Main Germany
Fax: +49 69 6308-144
Mail: vde-conferences@vde.com

Sponsoring Package Booth		Premium	Platinum	Gold	Silver	Bronze	Exhibition
Complete logo presentation online print		Incl.	Incl.	Incl.	Incl.	Incl.	
Booth (incl. Power supply, 230V to 1 KW)	m ²	12	9	6	6	-	Exhibition Price per m ² 230 € until 31.01.20 300 € (from 01.02.20)
Free tickets for conference/booth staff	No.	5	3	2	1	1	1
Advertising in the conference programme	No.	1/1	1/1	1/2	-	-	
Interview (Article on the website, in social media)							
Give-Aways in the conference bag	No.	3	2	1	-	-	
Exclusive lanyard sponsoring during the conference		incl.	-	-	-	-	
Option and package prize		10.000 €	8.000 €	5.000 €	3.500 €	2.500 €	
							_____ m ²

All prices are excluding 19 % VAT

All packages include a 230 V power supply. Any booth construction is expected from your side (walls, carpet). Please contact us in case you wish to book additional equipment, booth systems, technical equipment, furniture, electrical connections, etc. The final price includes the above mentioned number of conference tickets for the entire Actuator (including all coffee and lunch breaks as well as the participation in the Get Together and in the evening event). Additional staff can be booked for a fee via the online registration tool on www.actuator.de. The organizer reserves the right to assign a different booth area afterwards.

If the ordered services are cancelled by the customer up to 3 months before the event, a cancellation fee of 500 EUR will be charged, up to 2 months before the event 50% of the ordered services, after that 100%. The VDE e.V. reserves the right to cancel the entire event without any reasons. In this case, already paid fees will be fully refunded.

Please note, that the facility rules of the Congress Center Rosengarten, Mannheim during the construction, the dismantling and the duration of the event is a binding part of this contract. The general terms and conditions of VDE e.V. apply to all activities of the event.

More information

Detailed information about the conference can be found on the event website:

www.actuator.de



Visit us on www.actuator.de

Organizer

VDE Conference Service

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